

THE GOOD GREEK

MIAMI-DADE/
BROWARD EDITION
JAN-JUN 2021

WELCOME HOME_{KIT}

DISCOVER EVERYTHING GOOD IN YOUR NEIGHBORHOOD AND BEYOND!

OVER \$2,000
IN SAVINGS!

Exclusive offers inside
and double your savings
when you register online!

CITY FURNITURE

Free 52" TV with any
room purchase!

DUFFY'S

Get \$25 added to your
MVP Card!

BRANDSMART

Free Air-Fryer or Small
Appliance of your Choice!

HULLETT PEST

First Month Free a \$125
Value!

ART PLUMBING & AC

A \$69 Value plus 25% off
coupon on new A/C unit

FREE PIZZA FOR A YEAR!
AT PAPA JOHN'S



BE THERE FIRST!

WELCOME LOCAL RESIDENTS TO THEIR NEW HOME WITH AN EXCLUSIVE OFFER IN THE GOOD GREEK WELCOME HOME KIT!

- 1,000 Moves Per Month!
- Over 30,000 Existing Customers
- Full Page in Welcome Home Guide
- Choose 1 or 2 Zones
- Exclusivity Based on Availability
- Beautiful Large Branded Box
- Hand-Delivered to Resident
- Guide with Thousands in Savings!
- New Gift Each Month!

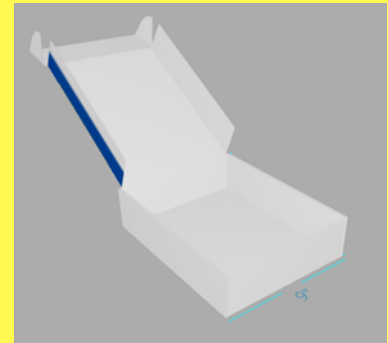
It's no surprise that new movers are a lucrative segment for many businesses. They're known for spending money — and everyone is in competition to earn their dollars.

A recent Zillow survey found that 21% of movers spent \$10,000 or more on products and services as a result of their move, from moving supplies to home improvements and furnishings. And now that these highly creditworthy buyers have the keys to their new homes, movers are still in need of local healthcare, daycare providers, restaurants, dry cleaners and more as they get established.

So why not reach them as soon as they hit their new neighborhood, just as they're forming their spending habits?



WELCOME HOME KIT!



Multi-Media Marketing Program includes:

- Hand Delivered Welcome Home Kit
- Online Directory Listing and Interactive Offers
- Email Marketing, Social Media and Traditional Media

All presented by the trusted brand of Good Greek Moving and Storage a \$20M company moving an average of 1,000 residents each month.

Contact: John Garcia 561-810-1390 or email John@GoodGreekAdvertising.com for more info.
Visit: www.GoodGreekMarketing.com

ATTN RESTAURANTS!



DO YOU OWN A GREEK RESTAURANT?

GET YOUR LISTING IN OUR WELCOME HOME KIT FOR FREE!

- FREE DIRECTORY LISTING
- FREE ONLINE PROFILE PAGE

ALL RESTAURANT OWNERS:

- PAY 50% OFF RATE CARD FOR ANY SIZE PRINT AD



We want to offer any Greek Restaurant owner a Free Online Directory and Free Profile page in our Welcome Home Kit Online Guide!

Plus, all restaurant owners can place an ad in our guide for only 50% of the advertised rate.

Let us put your restaurant in front of new movers, who are looking for new dining options. All you have to do is include an exclusive offer that they can only receive is part of our kit.

Contact us today to make sure you're including in the next printing



Contact: John Garcia 561-810-1390 or email John@GoodGreekAdvertising.com for more info.
Visit: www.GoodGreekMarketing.com

RATE CARD



WELCOME HOME KIT!

Brought to you by

CITY

FURNITURE

Sponsorships

- Title Sponsor (1x) \$10,000
- County Sponsor (2x) \$5,000

Multi-Media Packages* (6 Month Min.)

	<u>1-Zone</u>	<u>Full Run</u>
• Full Page	\$500	\$985
• 1/2 Page	\$350	\$675
• Cover Feature (1x)**	\$1,000	\$2,000
• Cover Mention (5x)**	\$700	\$1,400
• Back Cover (1x)**	\$1,000	\$2,000

*Includes Online Directory and Profile Page

**Includes Full Page ad

Online Only Packages (6 Month Min.)

- Directory \$99
- Priority \$149
- Profile Page \$199
- Coupon \$249
- Email \$500

* Free Events Listings

Print Ads Include:

Each ad must feature an exclusive offer / coupon / promotion that recipient can redeem by printing or presenting an online voucher.

All print ads will receive a complimentary directory listing with a custom profile page. Online pages and offers can be updated month to month.

All print ads will run for a consecutive 6-month period.

Spring/Summer Issue

Space Deadline: 2/1

Art Deadline: 2/10

Pub Date: 3/1

Sponsorships:

Title sponsor will be mentioned / co-branded in all marketing and advertising campaigns & includes 2 full-page ads.

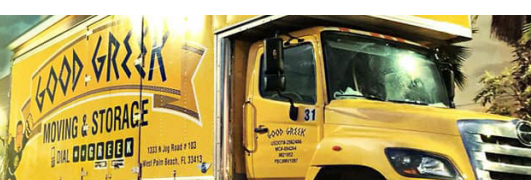
Good Greek Moving and Storage invests in over \$50,000 of paid media advertising each month that includes network television and all of the major local sports teams sponsorships.

Zone sponsor logos will be included on marketing materials and Welcome Home Kit packaging.

Gift Sponsor - Do you want to provide a candle or other house warming gift? Contact us for details.

Contact: John Garcia 561-810-1390 or email John@GoodGreekAdvertising.com for more info. Visit: www.GoodGreekMarketing.com

AGREEMENT WELCOME HOME KIT!



Terms of Agreement:

1. TERMS OF PAYMENT (a) Liability The Advertiser or Agency of Record agrees to pay for all advertising published by the Publisher in accordance with the agreed upon rates as shown on the face of this contract. When cash discount is deducted, such payment shall be made on or before the cash discount date specified on the Publisher's rate card. Unless otherwise set forth by the Agency on the face of this form, the Publisher agrees to hold the Agency solely liable for payment to the extent proceeds have cleared from the Advertiser to the Agency for advertising published in accordance with the contract. For sums owing but not cleared to the Agency, the Publisher agrees to hold the Advertiser named on the face of this form solely liable. The Publisher agrees to render bills to the Agency not less often than monthly. Failure to bill at least monthly shall not constitute a breach of contract. If the Agency defaults in the payment of bills or if, in the judgment of the Publisher, the Agency credit becomes impaired, the Publisher may require payment in advance. (b) Shipping The Agency agrees to prepay transportation and import charges on all material sent to the Publisher. If such charges are not prepaid, the Publisher may either reject the material or accept and pay the charges. In the latter case the Agency shall promptly reimburse the Publisher. (c) Short Rate/Rebate - The Publisher shall bill at the rate earned during an applicable 12-month period. The Publisher shall adjust to the earned rate within 60 days after expiration or termination of the applicable 12-month period. (d) Billing - Unless the Agency makes written objection within 60 days after billing under this order, such bill shall be binding. (e) Cancellation - Either the Agency or the Publisher may cancel this order prior to cancellation/closing date as stated on the Publisher's rate card or as mutually agreed upon. (f) Payment Date - The postmark date on the envelope containing the payment properly addressed to the Publisher or the Publisher's representative shall be considered the date when payment is made.

2. ADVERTISING MATERIAL

(a) The subject matter, form, size, wording, illustration, and typography of the advertising shall be subject to the approval of the Publisher, but unless otherwise authorized in advance no change shall be made without the consent of the Agency. (b) If the Publisher is unable to set any advertisement in the type or style requested, the Publisher shall immediately notify the Agency and follow Agency's instructions. If the Publisher is unable to secure definite instructions from the Agency, the advertising shall be omitted. (c) Where material furnished by the Agency occupies more space than specified in the insertion order, the Publisher shall immediately communicate with the Agency for definite instructions. If the Publisher is unable to secure definite instructions from the Agency, the advertising shall be omitted. (d) If the Agency has reserved space for a series of insertions in a publication, and before any closing date the insertion order and copy for the next issue have not been received by the Publisher, the Publisher shall notify the Agency and follow the Agency's instructions. (e) Advertisements ordered set in "space as required" shall be measured from office ad. rule to office ad. rule.

3. PROOF OF INSERTION

(a) Full Run The page containing the advertising shall be supplied to the Agency with the invoice for the insertion. At the request of the Agency a copy of each issue in which its advertising appears shall be supplied. (b) Less-Than-Full Run A copy of the page containing the advertising and a statement of the Publisher that the order for advertising was fulfilled shall be supplied to the Agency with the invoice for the insertion. The Publisher's master copy of each issue shall be available for inspection by the Agency.

4. CIRCULATION

(a) Unless the Publisher is a member of the Audit Bureau of Circulations or Business Publications Audit Circulation, the Agency shall be entitled, upon request, to a statement of circulation verified by a certified public accountant or other auditing organization. If further verification is requested, the Publisher shall be required to open his circulation records for examination by the Agency.

5. OMISSION OF ADVERTISING

(a) Unintentional or inadvertent failure by the Publisher to publish the advertising covered by this order invalidates this order, but shall not constitute a breach of contract or affect any earned discounts. Intentional omission by the Publisher after closing date of the advertising covered by this order is permitted after consultation with the Agency

Advertiser Name: _____

Owner: _____

Billing Contact: _____

Address: _____

Phone: _____

Email: _____

Singed by: (Print and Sign & Date:) _____

Date: _____

Placement: _____

Start Date: _____ End Date: _____

Ad Size/Type: _____

1 Zone: _____

Full Run () _____

Rate: _____

Total: _____

Amount Paid: _____

Monthly Bill of _____ Due on: _____